



Washington Interscholastic Activities Association

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Internet Address: <http://www.wiaa.com/>

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March 24, 2004

Michael Alden, Chairman
NCAA Football
Certification Subcommittee
P.O. Box 677 - Hearn Center
Columbia, MO 65205

Dear Mr. Alden:

I would like to extend my encouragement and support of Seattle hosting the 2004 Emerald City Bowl. As Executive Director of the Washington Interscholastic Activities Association, I am a great advocate of organized sports and the opportunities they offer participants.

The WIAA believes that the purpose of athletics is to promote the physical, mental, and ethical well being of participants and fans. Intercollegiate athletics meets this objective, not only for individuals who develop themselves through participation, but for our youth who learn and develop through these role models.

In my meeting with Pro Sports & Entertainment, Inc., they proclaimed a sincere commitment to serving the youth of Seattle through a variety of interesting and creative programs, namely fund raising ticket sales, participation (and publicity) in the game and the surrounding events, cause marketing, corporate ticket donations and player/team education. Children's education will be the target and theme of their charity programs.

The Emerald City Bowl will also allow our youth to witness the successes of sportsmanship and team work. Please do not hesitate to call me for further references and accolades for this very important event.

Sincerely,

Mike Colbrese
Executive Director

W.I.A.A. is a member of



Activities and Academics... Preparing Youth for Life
Athletics ❖ Cheerleading ❖ Drama ❖ Drill & Dance ❖ Forensics ❖ Music