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March 29, 2004

Michael Alden, Chairman
NCAA Football
Certification Subcommittee
P.O. Box 677—Hearnes Center
Columbia, MO 65205

Dear Mr. Alden,

The Seattle Hotel Association is extremely enthusiastic at the prospect of Seattle hosting the Emerald City Bowl.

An event as prestigious as a collegiate football bowl game offers our association and the city a great opportunity to showcase Seattle's beauty and magnificence. Not only will the Emerald City Bowl provide national exposure to our city, it will economically enhance Seattle's hotel and restaurant industries.

On behalf of the members of the Seattle Hotel Association, I assure you that we are dedicated to providing the best and most cost efficient service to the participants, guests, media and management of the Emerald City Bowl.

I have met the management of Pro Sports & Entertainment, Inc. and support their attempt to recertify this bowl game. Their reputation as a sound and honorable company in the hotel industry is excellent as evidenced by their recent success in the Verizon Millrose Games in New York City and in Maui, Hawaii as they resurrect the popular Maui Music Festival. Pro Sports & Entertainment, Inc. and the Emerald City Bowl will be valued contributors to our city.

Sincerely,

A handwritten signature in cursive script that reads "Nancy Finch".

Nancy Finch
President

Officers

NANCY FINCH
PRESIDENT
RENAISSANCE
MADISON HI

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TREASURER
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