



King County

Ron Sims
King County Executive

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March 25, 2004

Michael Alden, Chairman
NCAA Football
Certification Subcommittee
PO Box 677 – Hearn Center
Columbia, MO 65205

Dear Mr. Alden:

As King County Executive I would like to extend my appreciation for your consideration of Pro Sports & Entertainment, Inc.'s application to operate and manage the Emerald City Bowl in December 2004. I endorse the efforts and objectives of Pro Sports & Entertainment, Inc. and the Emerald City Bowl. Football fans throughout King County will be thrilled at the prospect of hosting a NCAA College Football bowl game!

This region has a strong history of successfully hosting major sports events such as the PGA champion golf tournament, Disabled Veterans Games, U.S. Olympic Synchronized Swimming and Diving Team Trials, Goodwill Games, the National Collegiate Men's Basketball Championship, Tall Ships Challenge Race Series, the Major League All-Star Game and the Seattle Bowl collegiate football game. I am confident that the Emerald City Bowl will be a success.

The Seattle/King County region is perfectly suited for such an event. We have maintained a long-standing tradition of college football in the Pacific Northwest and our sports fans are sure to embrace the Emerald City Bowl.

The Puget Sound area is more than an ideal place to compete, it is also an area of breathtaking views and broad tourist opportunities. King County is nestled against the backdrop of some of the most majestic mountains and natural surroundings in the United States. Visiting families can enjoy natural beauty, world class museums, a vibrant cultural scene and activities that appeal to people of all ages. The Seattle/King County region is sure to impress participants and television viewing audiences alike.

King County is ready to welcome Pro Sports & Entertainment, Inc., the Emerald City Bowl, athletes and visiting fans to this region. I look forward to the game!

Sincerely,

A handwritten signature in black ink that reads "Ron Sims".

Ron Sims
King County Executive