



Steven C. Morris
President

March 24, 2004

Michael Alden, Chairman
NCAA Football
Certification Subcommittee
P.O. Box 677 – Hearnes Center
Columbia, MO 65205

Dear Mr. Alden:

Seattle's Convention & Visitors Bureau is fully supportive of the prospect of Seattle hosting the Emerald City Bowl. We are prepared to work with our members and the Seattle Sports Commission in particular (an arm of the CVB) to insure that the event will be successful for all parties.

An event as prestigious as a collegiate football bowl game offers our constituents and the city a great opportunity to showcase the Seattle area. Not only will the Emerald City Bowl provide national exposure to our city, it will benefit area businesses at a time when the city is historically slower.

Our volunteer leadership and staff have met with the management of Pro Sports & Entertainment, Inc. and support their attempt to recertify this bowl game. Their reputation as a sound and honorable company has been firmly established in our community and elsewhere and we look forward to supporting their efforts in staging the Emerald City Bowl in Seattle for many years to come.

Sincerely,

Seattle's Convention and Visitors Bureau

seeseattle.org

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Seattle, WA 98101