



March 24, 2004

Michael Alden, Chairman
NCAA Football
Certification Subcommittee
P.O. Box 677 – Hearnes Center
Columbia, MO 65205

Dear Mr. Alden:

I am very excited that the city of Seattle may host an event as prestigious and well known as a collegiate football bowl game. As a leader in Seattle's sports community, I welcome this opportunity as it reinforces the Sports Commission's endorsement of intercollegiate athletics and provides positive role models for our city's youth.

The Seattle sports community encompasses enthusiasts who support the full range of teams and events, beginning with our youths and continuing up to our Huskies, Sonics, Mariners and Seahawks. The Emerald City Bowl will not only enhance this reputation, but will provide new opportunities for our sports community in fund raising, volunteering and participating in bowl related activities.

The Seattle Sports Commission is dedicated to supporting organized sports and will continue this assistance to the Emerald City Bowl.

Sincerely,

Robert J. Flowers
Sports Commission Chairman

Seattle's Convention and Visitors Bureau

seeseattle.org

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