



PACIFIC-10 CONFERENCE

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April 13, 1998

Mr. Ronald Guenther
Director of Athletics
University of Illinois
1700 S. Fourth Street
Champaign, IL 61820

Dear Ron:

The Pacific-10 Conference supports the application of the Freedom Bowl for recertification by the NCAA for the 1998 season.

As we have discussed, we believe there is a need for at least one additional Western bowl, and the plans to move the Freedom Bowl to San Francisco's 3-Com Park would establish postseason college football in the nation's fifth largest television market. With two Pac-10 institutions in the market and two from the WAC nearby, this game would serve both conferences well.

I am impressed with the elements Paul Feller of Pro Sports International has in place to date, and believe he can make the game successful.

I hope the Committee will give him that opportunity.

Cordially,

A handwritten signature in cursive script, appearing to read "Tom".

Thomas C. Hansen

TCH:sms

cc: Karl D. Benson
Paul Feller
Michael L. Garrett
Mark P. Jones
John V. Kasser
Keith E. Martin

Thomas C. Hansen, *Commissioner*