



NEW YORK CITY SPORTS COMMISSION

Michael R. Bloomberg
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Daniel L. Doctoroff
Deputy Mayor

Mitchell B. Modell
Chairman

Kenneth J. Podziba
Commissioner

October 14, 2003

Mr. Mike Nicassio
Executive VP/Corporate Sales
Pro Sports and Entertainment, Inc.
10 East Yanonali Street
Santa Barbara, Ca. 93101

Dear Mike:

On behalf of the New York City Sports Commission, I would like to congratulate Pro Sports and Entertainment, Inc., on your recent acquisition of the Millrose Games.

As you are well aware, the Millrose Games holds a very important place in the history of New York as the longest-running indoor track and field event in New York City. We are proud of the fact that 2004 will mark the 97th year that the Millrose Games will be held in New York, attracting fans and World Class athletes from around the world to our city.

I would like to offer the full support of the New York City Sports Commission to make the Millrose Games an unqualified success. Please feel free to call on me or my staff at any time to assist you or your partners in any way possible.

Best regards,

Kenneth J Podziba
Commissioner